



302 S Canal St. Carlsbad, NM 88220
(575) 887-6516
carlsbadchamber.com

Mission Statement

To provide leadership, guidance, and support to the business community for the promotion of economic and community growth.

Building business relationships that help your business and others to succeed.

What is the Chamber of Commerce?

The Carlsbad Chamber of Commerce is a professionally organized network of members representing various trades and industries whose goal is to further the interests of business, advocate on behalf of the community at large, and promote economic prosperity.

How does the chamber work?

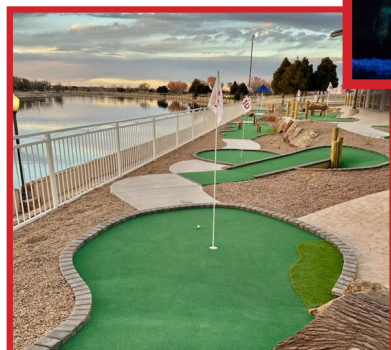
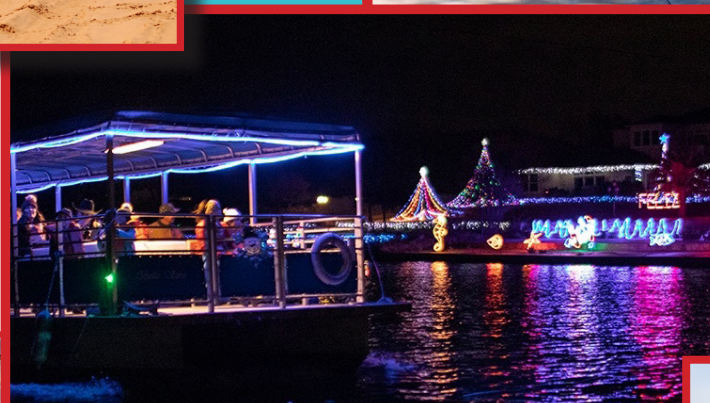
Local businesses are members who elect a board of directors and executive council and hire an Executive Director to operate the Chamber. Members meet to form specialized task force and goal-oriented committees to discuss policies that relate to the overall economic environment of the community.

Why should I join?

When you join the Chamber of Commerce you gain credibility, exposure and direct referrals to your business or organization. A Chamber membership is the perfect platform to engage in current events happening in Carlsbad, promote your business and voice your opinion in an influential setting with community stakeholders and civic leaders.

What happens after I join?

Once you've joined a Chamber of Commerce it is up to you to determine how much or how little you are involved in Chamber events and activities. Join a committee, become an ambassador or sponsor one of the various events held throughout the year to gain brand exposure or contact us directly to discuss how we can personalize your membership.



To join the Chamber visit CarlsbadChamber.com or call 575.887.6516



Membership Rates

Number of Employees 2 Part-Time = 1 Full Time	GENERAL	PLATINUM
1-3	\$210	\$2,500
4-6	\$240	\$2,500
7-10	\$270	\$2,500
11-16	\$300	\$2,500
17-20	\$330	\$2,500
21-30	\$390	\$2,500
31-50	\$510	\$2,500
51- 75	\$690	\$2,500
76 -100	\$870	\$2,500
101 - 500	\$1,740	\$2,500
Hospital	\$1,530	\$2,500
Financial Institution	\$25 per Million Deposit	\$25 Per Million Deposit plus 30%
Hotels	\$350 plus \$1.00 per room	\$2,500 Flat
Government Agency	\$630	NA
Non-Profit Civic or Religious Organization	\$150	NA
Individual Non-Business Owner or Retiree	\$50	NA
New Member Welcome Packet	✓	✓
New Member Spotlight Announcement - Digital Billboard (30 Days)	✓	✓
Committee Membership Opportunities	✓	✓
Community Calendar / Job Postings / Member to Member Access	✓	✓
Referrals- Chamber Members only are referred	✓	✓
Advocate for Carlsbad Businesses	✓	✓
Directory Listing online & printed	✓	✓
Sponsorship and Marketing Opportunities	✓	✓
Brochure & Literature Distribution in the lobby / visitor center	✓	✓
Business of the Month / Year eligibility	✓	✓
Member Only Rate for Educational Seminars and Networking Events	✓	✓
Free Notary Service & Certificates of Origin	✓	✓
Top tier recognition on Chamber website homepage		✓
Facebook recognition upon joining		✓
Enhanced Category Priority online Directory Listing with description, video, logo & hyperlink		✓
Early access to VIP tickets to all events (Business Only)		✓
Early access to Christmas on the Pecos tickets (Business Only)		✓
Discounted Boat Rental		✓

Application for Chamber of Commerce Membership

Business Name: _____

Location Address: _____

Phone: _____ Email: _____

Owner / Manager / Local contact: _____ Website: _____

Additional Reps: _____ Additional Reps Email: _____

Business Category (Yellow Page Listing): _____

Number of Full Time Employees: _____ Part Time Employees: _____

Dues: _____ Sponsored By: _____

Please Check One: Check Enclosed Bill Me Credit Card #: _____

Billing Address: _____

Billing Email: _____